## DOTERRAS KVALITETSLØFTE

doTERRA leverer verdens mest testede og derfor (dokumenteret) reneste olier i verden. Kvalitetrapporter på alle flasker (ikke bare stikprøver) findes på www.sourcetoyou.com

Olierne testes i uafhængige laboratorier.

Stikprøver har vist at 80% af alle æteriske olier på markedet er urene. Enten fordi man fortynder dem - eller fordi der er spor af giftstoffer, sprøjtemidler osv.

Ingen andre lægger deres kvalitetsrapporter frem systematisk - men pga. doTERRAs offentligt tilgængelige dokumentation ved vi, at doTERRA hører til i de 20%.

Når man skal bruge olierne i terapeutisk sammenhæng (som vi bruger olierne i doTERRA) er det altafgørende, at den enkelte olie har præcis den kemiske profil, som den 'er født med'. Hvis olierne fortyndes eller blandes med giftstoffer bliver de reduceret til duft/parfume og har altså ikke samme effekt på kroppen som rene æteriske olier har.

Om doTERRAs kvalitetsstandard siger Emily Wright, Executive Founder i doTERRA:

"Many of doTERRA's essential oils are certified organic, others are ECOCERT, and some do not have any certification. The reason for this is because we source from so many developing countries. The certification requirements and availability differs from country to country. Some countries don't even have a certification offering. For example, it costs \$2,500 for a grower to receive organic certification in Madagascar. This certification lasts two years. Most of the time, an inspector never even visits the farm to verify that they are, in fact, growing organically. The fee is what matters here. However, most of the growers in this impoverished country cannot afford the certification, although they are all growing by the same standards. Pesticides and herbicides are not used. The reason doTERRA has chosen not to print "certified organic" or "ECOCERT" on our labels is because each lot has different certifications. Some of our Ylang Ylang may come in with organic certification and another lot may not have the certification. These two lots meet the very same quality standards. They go through the same battery of tests and are both certified not to contain pesticides, herbicides, fillers, synthetics, or added natural compounds. There is no difference in the quality or purity. One producer simply paid a fee to be certified organic and another did not. When we say that our oils are better than organic, it is because we have the ability to see even the smallest component in each lot of oil. If there is anything contained in the essential oil that was not naturally produced by nature in the plant with nothing added, it is rejected. That's what I love about our Certified Pure Therapeutic Grade process. We work with the best analytical scientists in the world--nothing gets past them!"